

Organizational Visit: Jaipur Rugs

Details of the Programme

Date: 27 November 2024

Program: MBA (DM)

Number of Students Participants: 14

Introduction

An organizational visit was organized on **27 November 2024** for the students of **MBA DM** to provide them with experiential learning and practical exposure to Human Resource (HR) functions. A total of **14 students** participated in this educational visit. The purpose of the visit was to understand real-world HR practices, observe business operations, and analyse how corporate organizations contribute to **Sustainable Development Goals (SDGs)**.

About the Jaipur Rugs

Jaipur Rugs is a globally recognized social enterprise known for its hand-woven rugs and carpets. Founded in **1978**, the organization plays a crucial role in bridging the gap between rural artisans and international markets.

In Jaipur, the company manages a key part of its distribution and operational structure that integrates:

- Local community engagement
- Artisan empowerment
- Retail strategies
- Sustainability-driven business practices

Learnings from the Visit

The students gained valuable insights into various HR activities practiced at Jaipur Rugs, including:

- Recruitment: Processes followed for hiring skilled artisans and corporate staff.
- Selection: Criteria and methods used to ensure the right candidate fits the job role.
- Training & Development: Systems implemented to enhance skill sets of artisans and employees, focusing on continuous improvement and capability-building.

Outcomes

- Understood practical HR operations within a large social enterprise
- Observed real-life implementation of HR strategies
- Enhanced their knowledge of sustainable business models
- Appreciated the importance of ethical and inclusive organizational practices
- Gained insights into the integration of SDGs in business processes

Photograph



List of Participants

Sr. No.	Name of Participants
1	Divya Joshi
2	Aarushi Saxena
3	Divya Joshi
4	Dolisha Jain
5	Riya Dubey
6	Dolisha Jain
7	Riya Kushwah
8	Varsha Vijay
9	Mohit Sharma
10	Radhika Saxena
11	Akshat Sharma
12	Kartikey Dubey
13	Jai Singh Chauhan
14	Roshan Kumar